

Brazoria County Martin Luther King Jr. Celebration Committee
2018 Youth Poster Contest
Official Guidelines

THEME: Educate to Motivate

WHO: All students ages 8 - 18 throughout Brazoria County are eligible.
Contest divisions: (Category I: ages 8-10, Category II: Ages 11-12, Category III: Ages 13-15 and Category IV: 16-18.)

WHEN: Students may submit posters beginning November 1, 2017 through January 25, 2018. *Deadline for receipt of posters: Posters must be delivered to any Brazoria County Library by 4:00 P.M. on January 25, 2018. Late posters will not be accepted.*

DETAILS: Winners will be contacted by phone and prizes will be awarded to first, second and third place winners on **Tuesday, February 15, 2018, 6:30 P.M.** at Brazosport College.
Based on the theme **EDUCATE TO MOTIVATE** create in details, **HOW YOU CAN EDUCATE TO MOTIVATE YOUR COMMUNITY ABOUT DR. KING'S DREAM AND VISION?**

RULES:

1. The poster must be created by a youth from Brazoria County.
2. The poster should express the theme of the current year's celebration.
3. **Well-known cartoon figures or corporate trademarks may not be used on posters, because they are Copyrighted or legally protected.**
4. All posters must be designed on, 14-inch x 22-inch dimensions (**one-half a standard poster board size**). They may be horizontal or vertical.
5. Posters may be produced by any medium-watercolor, ink, crayon, acrylic, charcoal, oils, collage, so long as they are **not** three-dimensional objects.
6. The submitter's name, phone number, age, school, and school district, and a brief artwork interpretive statement, should be affixed to the back of the poster board in the upper left hand corner.
7. Posters should specify age category: Category I: ages 8-10, Category II: Ages 11-12, Category III: ages 13-15, Category IV 16-18.
8. Copies of these Official Guidelines are available on the Brazoria County MLKCC Website: <http://www.mlkcc.org>.
9. Contestants will be evaluated on the following criteria:
A. Development of theme, B. Color, C. Originality/Creativity, D. Neatness, and E. Complexity
10. Once submitted, the poster becomes property of the MLKCC to be used as the committee sees fit for display in the community or media, and may not be returned. The selected poster may be digitally altered to assure quality reproduction.

For more information, contact **Jessica Willis at (979) 848-6495** or **Esther Williams at (979) 848-7750**. You can also email us at posters@mlkcc.org for additional information.