

Brazoria County Martin Luther King Jr. Celebration Committee
2018 Youth Essay Contest
Official Guidelines

THEME FOR 2018: Educate to Motivate!

WHO MAY ENTER: The contest is open to all students in *grades 6-12* in all public, private, and parochial schools of Brazoria County.

HOW TO ENTER: Individual students may submit only one essay by email.

CONTEST DEADLINE: All essays must be submitted by **4:00 p.m. Thurs., January 25, 2018** at essays@mlkcc.org.

ANNOUNCEMENT OF WINNERS: Winners will be contacted by phone and awards will be presented to first, second and third place winners on **Tuesday, February 15, 2018 at 6:30 p.m. at Brazosport College, BC Central Campus, Gator Hall, 500 College Drive, Lake Jackson, TX 77566.**

CONTEST INFORMATION:

1. Each year, the Dr. Martin Luther King, Jr. Celebration Committee sponsors an essay contest in honor of the Dr. King's Holiday.
2. Copies of these Official Guidelines are available on the Brazoria County MLKCC Website: <http://www.mlkcc.org>.
3. The intent of the Essay Contest is to provide all students with an opportunity to learn about Dr. King, his message and his work; to give students an opportunity to reflect on our present and the future in light of Dr. King's purpose; and to encourage continued study through financial awards that can hopefully help students continue their lives and education with a permanent appreciation for Dr. King.
4. **THE THEME FOR ALL ESSAYS:** Based on the theme Winners will be contacted by phone and prizes will be awarded to first, second and third place winners on **Tuesday, February 15, 2018, 6:30 P.M.** at Brazosport College. Based on the theme **EDUCATE TO MOTIVATE** create in details, **HOW YOU CAN EDUCATE TO MOTIVATE YOUR COMMUNITY ABOUT DR. KING'S DREAM AND VISION?**

5. ESSAY FORMAT (Please read carefully):

- a. Each essay should be ***between 300 -350 words, typewritten, double-spaced, 12 font and printable on 8½ x 11 paper.*** Each page should be numbered consecutively and submitted by email. Hand written essays will not be accepted.
- b. Each entry must include a title page containing the following information:
 - The Title: **Educate to Motivate**
 - **Name, phone number, grade, and name of school and school district.** (*This information should appear only on the title page since the essays will be judged with this page removed.*)

6. CRITERIA FOR JUDGING:

- Content--Interpretation of and adherence to the subject - 30%
- Expression--Choice of words, imagery, and style - 20%
- Form--Organization, idea development -20%
- Mechanics--Grammar, spelling, neatness and punctuation -20%
- Overall Presentation-- Interest, appeal, clarity, and adherence to Contest Rules - 10%
- 100% Total

Essays are judged carefully on the basis of these criteria and compliance with the rules of the contest. A panel of judges will select the final winners. The judges will not know the entrants' names at the time of judging.

7. PUBLICATION PERMISSION:

By entering the contest, the essays become the property of the MLKCC and may be used for display in the community and/or media by the committee. The entry may not be returned. The selected poster may be digitally altered to assure quality reproduction.

For more information, contact **Jessica Willis at (979) 848-6495** or **Esther Williams at (979) 848-7750.**

Also, you can contact us at essays@mlkcc.org for additional information.